



Joey Yeo

Multidisciplinary Designer

Hello! I'm a multidisciplinary designer focusing in branding, digital, print, and social media. I connect the dots between people, stories, and the small details that make ideas click. Adaptive and collaborative, I approach every project as a conversation, ensuring solutions are both strategic and authentic to each brand.

Education

Sep 2023
|
Apr 2026
Diploma in Creative New Media Technology
Raffles College of Higher Education,
Kuala Lumpur

Practical experience

Jun 2025
|
Current
Social Media & Content Designer
Captura, ID

- Design social media content that showcases app features and lifestyle, with a focus on layout and storytelling.

May 2025
|
Current
Graphic Designer
Persona Lab & Photomatter

- Design printed media like trendy PhotoBox frames.
- Communicate & collaborate with the team to execute creative concepts effectively.

Jan 2025
|
Current
Part timer
BigShot Event Space & Entertainment

- Coordinate event flow, engage with guests using strong communication and PR skills.

Apr 2025
Affiliate Partner
Carl's Jr Malaysia

- Produce and promote branded social media content to drive engagement and sales.
- Represent the brand as on-screen talent.

Dec 2024
|
Mar 2025
Graphic Designer
Freelance

- Worked with clients like Theivaendran Law Firm, Ahtemas, and Ayana Homestay.
- Designed and developed brand logos and stationery systems.

Apr 2024
|
Jul 2024
Live Host
Ultra Moon Sdn. Bhd.

- Hosted livestreams promoting perfumes to US customers.
- Boosted sales through effective communication and sales skills

Oct 2024
Volunteer
House of Antara Fashion Runway Show

- Guided guests, managed seating, and communicated event details ensuring a smooth and welcoming experience throughout the show.

Mar 2024
Student Ambassador Candidate
Braun Büffel Fashion Runway Show

- Created social media content to boost brand visibility
- Volunteered as a runway model, demonstrated strong collaboration skills.

Skills

Software skills

Adobe Illustrator	●●●●●●●●●●○○
Adobe Photoshop	●●●●●●●●●●○○
Adobe After Effects	●●●●●●●●○○○○
Adobe InDesign	●●●●●●●●●●○○
Adobe Premiere Pro	●●●●●●●●○○○○

Design skills

Branding Design
Social Media
Layout design
Motion Graphics
Video Editing

Soft skills

Communication
Teamwork
Resilience
Adaptability
Time management

Languages

English
Bahasa Malaysia
Bahasa Indonesia
Hokkien
Chinese



TEL • +6019-867-1389
WEB • www.joeyyeo.site
MAIL • joeyyeo@gmail.com